

## EAST Search History

## EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	0	multiple phase with advertisement same banner	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:36
S2	6	phase with (advertisement or advertisement) same banner	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:37
S3	13	phase with (advertisement or ad) same banner	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:47
S4	7	phase with (advertisement or ad) same banner not S2	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:47
S5	1	("6535888").PN.	US-PGPUB; USPAT	OR	OFF	2009/12/19 11:48
S6	8	banner (ad or advertisement) near2 expan\$4	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:51
S7	21	banner (ad or advertisement) near2 three	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:53
S8	140	(ad or advertisement) near2 multiple same banner	US-PGPUB; USPAT	ADJ	ON	2009/12/19 11:58
S9	409	(ad or advertisement) near2 select same banner	US-PGPUB; USPAT	ADJ	ON	2009/12/19 12:32
S10	377	(ad or advertisement) near2 expan\$4	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:19
S11	377	(ad or advertisement) near2 expan\$4	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:20
S12	46	(ad or advertisement) near2 expan\$4 same multiple	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:20

S13	81	(ad or advertisement) near2 expan\$4 same time	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:27
S14	84	(ad or advertisement) near2 (morph\$3 or evolv\$3)	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:40
S15	2	"20030146939"	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:51
S16	17	"6243104"	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:53
S17	1	("6243104").PN.	US-PGPUB; USPAT	OR	OFF	2009/12/19 13:53
S18	2	(finish\$3 or complet \$3) near2 animation with (ad or advertisement)	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:57
S19	22	(finish\$3 or complet \$3) near2 banner with (ad or advertisement)	US-PGPUB; USPAT	ADJ	ON	2009/12/19 13:58
S20	42	dynamic near2 banner with (ad or advertisement)	US-PGPUB; USPAT	ADJ	ON	2009/12/19 14:03
S21	18	banner ad with dimension	US-PGPUB; USPAT	ADJ	ON	2009/12/19 15:05
S22	1	("7,117,439").PN.	US-PGPUB; USPAT	OR	OFF	2009/12/19 16:13
S23	497	banner ad with video	US-PGPUB; USPAT	ADJ	ON	2009/12/19 22:53
S24	100	banner ad with video with embed\$3	US-PGPUB; USPAT	ADJ	ON	2009/12/19 22:53
S25	3677	(banner ad or advertisement) near2 video	US-PGPUB; USPAT	ADJ	ON	2009/12/19 22:58
S26	161	banner (ad or advertisement) near2 video	US-PGPUB; USPAT	ADJ	ON	2009/12/19 22:58

## EAST Search History (Interference)

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**12/ 21/ 2009 1:17:45 AM**